



## The Downtown Flyer September 2016

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### Ladies Night Out



It was really exciting to see so many ladies downtown for the first annual Ladies Night Out hosted by Ponca City Main Street! Thank you to everyone who came downtown and did some shopping! A special thanks to our participating merchants, restaurants and caterers: The Attic Boutique & The Perk, The Bag Lady Boutique & Kentucky Fried Chicken, Calie Jo's & Food Pyramid, Whimsy & Danny's BBQ Head Quarters, Frocks and Fashions, Bold Cookie Co. & Deo's Desserts, Cherokee Strip Company & Snyder's Chicken & Catering, The Prairie Rose & Frazier's Restaurant, Embellished Home & Astoria Blvd. Bistro and Bar, Grand Relics & Sodexo and Ponca City Nutrition. It was a wonderful night downtown and we're already looking forward to the next one!

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### New Business Spotlight - Ponca City Nutrition



Ponca City Nutrition, located at 215 E. Grand Ave. opened on Thursday, September 15th! They are our newest Main Street member. Make sure to stop by and see all the progress they've made at their location. They offer a huge variety of healthy teas and shakes. Try the Skittles Tea with a Lift Off - it's delicious!!

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## Goblins on Grand - Thursday, October 27th



# Goblins on Grand

Our annual Goblins on Grand Halloween carnival will take place this year on Thursday, October 27th, from 5:30 - 7:30 p.m. Main Street offers a safe environment for kids to come trick-or-treat. This is made possible by the City of Ponca City, Main Street volunteers, our sponsors, and the many businesses and groups that host booths at the event. If you'd like more information about this event, please contact the Main Street office at 763-8082 or via email at [clmconnell@poncacitymainstreet.com](mailto:clmconnell@poncacitymainstreet.com).

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## Millennial Shopping Trends & Myths

There's a new group of shoppers to watch out for, according to [this article](#), 18-34 year olds will spend over \$200 billion in 2017. Make sure that you know all the latest trends to get this generation of shoppers into your store, time and again!

You've got to know they myths too! According to [this study](#), millennials actually prefer brick & mortar stores. Read both articles today to keep your store ahead of the game.



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