

Having trouble finding your paver at the Veterans' Plaza? Call the Main Street office today and we can tell you where it's located! (580) 763-8082



## The Downtown Flyer April 2016

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### Veterans' Plaza Dedication held April 2, 2016



Thank you to all those that came out to help us celebrate the dedication of the Veterans' Plaza! It was a fantastic event and we truly appreciate those that were there to show their support.

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## Seeking teams for Battle of the Burger!

Ponca City Main Street is seeking teams to compete in the Battle of the Burger cook-off that will take place in downtown Ponca City on Friday, June 3rd, starting at 5:00 p.m. Judges will score the entrants and choose the Best Burger. First, second and third place winners will receive a cash prize.

Attendees will also be given a chance to vote for the People's Choice winner; the People's Choice winner will receive a cash prize as well.



If you think you've got the winning burger, check out our [registration form here](#). Team spaces are filling up quickly. Get yours sent in today!

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## Social Media Lunch & Learn in the Works!

Ponca City Main Street is working with Oklahoma Main Street staff to plan a Lunch and Learn in June. State staff will cover topics of social media marketing and the importance of a social media presence for business owners. This lunch and learn will be available to all Main Street members at no cost. If you have specific questions about how you can improve your social media presence and better use social media to market your business, this is your opportunity to ask the experts! Stay tuned for more information about this lunch and learn!



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## 3 New Payment Methods You Should Be Accepting

An article published last month by Retail Minded talks about the various new payment methods that are becoming popular in 2016. As a business owner or merchant, it's important that you stay up-to-date with such payment methods in order to better serve your customers. The biggest take away from this article - businesses that haven't started taking EMV chip cards yet could be responsible for certain kinds of fraudulent transactions. [Read it now!](#)



## Dream Big, Start Small at Pioneer Technology Center

Pioneer Technology Center will host the SBA Annual Small Business Summit from 9:00 - 11:00 a.m. on Thursday, April 28. There will be two sessions that day, happening simultaneously. The first session will offer an opportunity for future entrepreneurs to pitch their ideas to a panel of experts. The second session will be round table discussions with local experts on various small business related topics. Call PTC to register today at 718-4222.



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[Visit our website!](#)

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