



## The Downtown Flyer December 2016

**Merry Christmas!**



From the staff and Board of Directors at Ponca City Main Street, we wish you a happy holiday season. Thank you for your support in 2016 and we look forward to working with you in the new year!

**OCC - It's not too late to take the survey!**



OKLAHOMA  
CREATIVE  
COMMUNITIES

OKCREA  
LAHTIVI  
OMATY

Please take the survey listed below and tell us what you'd like to see happen in downtown Ponca City.  
[https://docs.google.com/forms/d/1ud1vGMznHi8\\_sAhvZDb2XR-78mTe53vJFZevovhS7NI/viewform](https://docs.google.com/forms/d/1ud1vGMznHi8_sAhvZDb2XR-78mTe53vJFZevovhS7NI/viewform)

If you'd like to be a part of this project as it unfolds, reply to this email and let me know! We will add you to the contact list and keep you up to date on future meetings and progress.

---

## The Psychology Behind Brand Loyalty

We all know how important a businesses brand and image is, especially in a small community such as ours. Your brand has to have an identity that your customers can relate to. Check out [this infographic](#) on the Psychology Behind Brand Loyalty to learn strategies for how you can enhance your brand and image within the community.



---

[Visit our website!](#)

Chelsea McConnell  
Ponca City Main Street  
clmccconnell@poncacitymainstreet.com  
(580) 763-8082

STAY CONNECTED:



Like us on Facebook