

Scroll down to read about the Crazy Days Street Party, coming up Thursday, August 4th!



The Downtown Flyer July 2016

Downtown at Dusk



This beautiful shot of downtown Ponca City was captured by PCMS Board member Richard Winterrowd.
Thanks for sharing, Richard!

Board Members Thanked



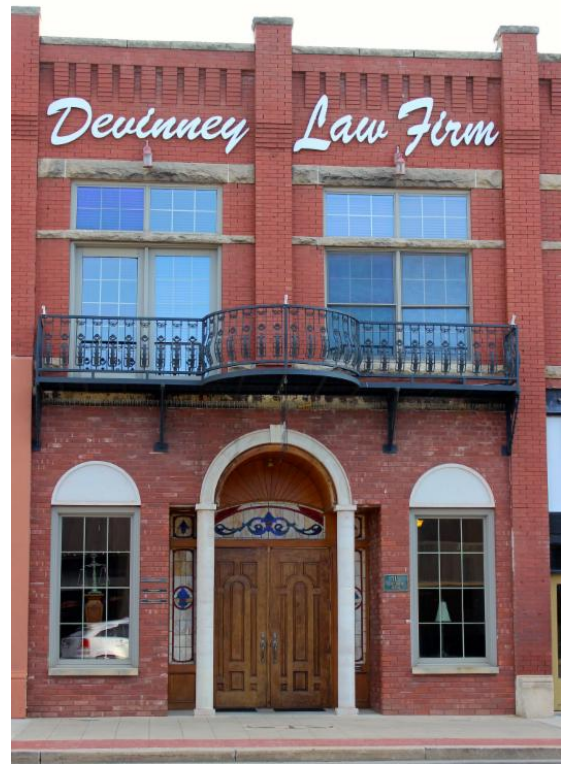
Ponca City Main Street had two Board members complete their terms this June. Marge Queen (pictured left) and Natalie Prather (pictured right) have been outstanding Board members and supporters of Main Street for the past three years. Natalie also served as President during her term. Main Street would not be able to accomplish our many goals each year without the support of our Board of Directors. Thank you, Marge & Natalie!

Devinney Law Firm Receives Facade Grant

Ponca City Main Street was pleased to present long-time member and Main Street supporter Devinney Law Firm with a check to help pay for their facade update recently. The purpose of the Facade Grant Program is to encourage property owners and tenants to make important period appropriate improvements to building facades through a 50/50 matching grant. The firm contacted Main Street regarding their proposed project, which was new windows and sanding and re-staining the front doors of the office. Once they had the application for the grant filled out, it was taken to the Design Committee for approval. Once approved by the Design Committee, it went to the PCMS Board of Directors for approval. Once all improvements were made, Devinney Law Firm received a check from Main Street to pay for half of the improvements. Facade Grants are just one of the many ways Main Street works to give back to our members. Contact the Main Street office today if you're interested in a Facade Grant or read more about the process [here](#).



BEFORE - The doors are worn and scuffed and the upstairs windows need to be replaced.



AFTER - The freshly redone doors and new windows look so nice! This update helps improve the overall look of Grand Ave. Thank you Devinney Law Firm!

Crazy Days Street Party - Thursday, August 4th!

The Crazy Days Street party will be held on Thursday, August 4th, this year. Main Street will host food trucks and live music at the Veterans' Plaza at 4th & Grand. The food trucks will open at 5:00 and the music will start at 6:00. This event coincides with crazy sales happening in downtown Ponca City. Many downtown merchants are planning to stay open until 8:00 on Thursday in order to give those who work all day ample opportunity to catch some awesome deals! See you downtown!



Creating a Positive Customer Experience

As [this article](#) points out, in the age of online shopping and having everything

at one's fingertips, a customer's experience is what will bring them back to your brick and mortar location. Use these tips to enhance the shopping experience for every person who walks through your doors. Help make downtown Ponca City an amazing shopping destination!



[Visit our website!](#)

Chelsea McConnell
Ponca City Main Street
clmcconnell@poncacitymainstreet.com
(580) 763-8082

STAY CONNECTED:

Like us on Facebook 