

Scroll down to read about how as a merchant or business owner, you can start the conversation with your clients and customers about your charitable donations and the organizations you support.



The Downtown Flyer March 2016

Battle of the Burger - June 3, 2016



Ponca City Main Street is bringing back the Battle of the Burger and we're hosting it in downtown Ponca City! This delicious event will take place on Friday, June 3rd, starting at 5:00 p.m. It is promised to be a fun, family-friendly evening filled with great food, live music and raising funds for our organization. Be assured, this will be a fantastic weekend in downtown Ponca City with the Battle of the Burger and Cruzin' Grand both scheduled for Friday night. Main Street is excited to be working with the Schooner's Car Club and is looking forward to a successful evening for both our groups. If you think you've got the winning burger, check out our [registration form here](#). Tickets for the event will go on sale in May. Stay tuned for more information!

The Fences are Down!

The fences have been taken down at the Veterans' Plaza and the final construction details are being completed. Community feedback regarding the Plaza has been overwhelming! We are so glad so many have been out to visit the Plaza already. We couldn't be more pleased with the Plaza and hope you will plan to attend the dedication event on Saturday, April 2nd, at 10:00 a.m.



Oklahoma Main Street Announces 2016 Award Finalists

Ponca City Main Street is thrilled to share that we have 7 awards in the top 3 finalists this year!

This is a huge honor as we are one of only three communities to achieve such success. We are also in the Top 11 Communities in Oklahoma this year as well. Read more [here](#) in the press release from the Oklahoma Main Street Center.

Ponca City Main Street will attend the Oklahoma Main Street Banquet in May in hopes of winning in the following categories:

Best Community Education/Public Awareness

Ponca City - Hipstoric Banners

Stockyards City - Granville Community Music School

Wilburton - Main Street Week Fifth Grade Walking Tour

Premier Special Event Over 1,000 Attendees

Ada - Pat Taylor Memorial Parade of Lights

Ponca City - Crazy Days Street Party

Tahlequah - Red Fern Festival

Outstanding Image Promotion

Enid - Downtown Enid History Website

Kendall Whittier - KWMS Logo Redesign

Ponca City - Shop, Eat & Play

Creative New Event

Kendall Whittier - Ice Cream Social

Newkirk - 6x6 Art Show and Sale

Ponca City - Down by Downtown (DxDt)

Best Placemaking Project

Enid - The Breeze

Enid - Breezeway Pocket Park

Ponca City - Downtown Fitness Trails

Best Façade Rehabilitation Over \$10,000

Guymon - Nuestra Tierra
Newkirk - Newkirk City Hall
Ponca City - East Administration Building

Best Business Practices

Altus - Belles & Beaux
Guymon - TCEC
Ponca City - Eastman National Bank

The Bag Lady introduces Kendra Scott & Vera Bradley

The Bag Lady Boutique hosted their Kendra Scott and Vera Bradley launch party on Thursday, March 10. These two unique and popular brands are new to the boutique, with the Bag Lady being the only place in Ponca City to sell Kendra Scott items. The launch party was wildly successful with many regular clients making it in to check out all the new items.



Just a few of the Kendra Scott pieces now on sale at The Bag Lady.

According to her website, Kendra Scott started her company in 2002 on a small budget and just a few months after the birth of her son. Going door to door at boutiques armed with only a tea box full of jewelry, Kendra wowed potential customers with her infectious personality and unique eye for design.

Vera Bradley boasts that their story is a testament to the American Dream. According to their website, the founders noticed a definite lack of feminine looking luggage while at the airport. Within weeks, the women had created a company capable of marketing and manufacturing their cleverly designed products. The demand for these unique handbags and luggage items has now grown so popular that it is nationally and internationally recognized.



Bright colors and beautiful patterns are a trademark of the Vera Bradley brand.

The Bag Lady Boutique is located at 205 E. Grand Avenue in downtown Ponca City. With Easter and Mother's Day right around the corner, you can be sure to find the perfect gift with these two beautiful and timeless brands being offered at the Boutique. Be sure to stop in and check them out!

How Do You Give Back?

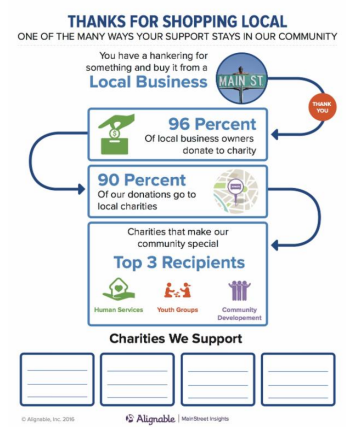
Are you a small business that gives back to our community? If so, do your customers know the impact your gifts have on the

community?

According to a survey done by Alignable in late 2015, 96% of small businesses give to charity. And of that, 90% is slated to go to local needs and charities. Visit Alignable's website today and print out this handy poster. Once filled out, hang it up by your register or front door. Let your customers and clients know what you are passionate about as a business owner and the many local organizations you support.

[Get the poster here!](#)

[Visit our website!](#)



Chelsea McConnell
Ponca City Main Street
clmccconnell@poncacitymainstreet.com
(580) 763-8082

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