

RSVP for the PCMS Banquet by responding to this email!



## The Downtown Flyer February 2017

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### **PCMS Awards Banquet - February 24th**



The 2017 Main Street Awards Banquet will be held Friday, February 24th from 6:00 - 8:00 p.m. at Marland's Grand Home. All members are invited to attend this celebratory event. We look forward to honoring several of our members and the excellent work they do in our local Main Street district. RSVP if you plan to attend to Chelsea at (580) 763-8082 or [clmccconnell@poncacitymainstreet.com](mailto:clmccconnell@poncacitymainstreet.com).

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### **Beautification & Improvement Grants**



The Bag Lady Boutique took advantage of Main Street's Beautification and Improvement Grant in 2016 and received \$50 from PCMS to help pay for the beautiful new flower pots outside their boutique. Members are eligible to receive 2 of these matching grants per calendar year, subject to budget availability. If you have a project in mind that you think might be eligible, please contact the Main Street office today! You can also find more information about these grants [here](#). Improvements to a business's facade may seem like a small change, but [research done by the National Main Street Center](#) shows that changes like this can have a positive impact on sales.

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## Oklahoma Main Street Awards Submitted

Each year, Ponca City Main Street is able to submit award nominations to the Oklahoma Main Street Center in order to recognize local businesses for their hard work and commitment to our downtown district. Hundreds of nominations are submitted by programs across the state each year. Awards submitted this year ranged from categories like Best Sustainable Design, Best Placemaking Project, Downtown Business of the Year, and Main Street Hero, just to name a few. PCMS submitted fifteen award nominations total. We will learn how our program placed in the various categories on March 1. Stay tuned for an update!



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## 2017 Battle of the Burger

We've already got burgers on our mind here at Main Street! The 2017 Battle of the Burger will be held Friday, June 2, in conjunction with the Cruzin' Grand Car Show. Last year over 1,200 volunteer hours went into the planning and execution of the BOTB. If you'd like to get involved in the fun this year, join us on Friday, March 3rd, at 12:00 p.m. at El Patio, upstairs. Volunteers are needed to help with the PR campaign, event logistics and sponsorship/fundraising.



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## Federal Regulation Changes for Retailers

With a new President in office, some federal regulations are likely to change regarding topics like minimum wage and overtime. It's important to make sure that you're in compliance with federal regulations. Read [this article](#) for some tips about staying ahead of the curve.



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[Visit our website!](#)

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